



Josh Proby, Founder

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<https://www.peace4poverty.org>

Sponsorship Program

The Next Great 50 is a result orientated 16 week program whose sole purpose is to create opportunity and job growth to help the disparaging numbers in economic mobility. This program provides the necessary tools for one to go from a system focused on data to a system focused on results. The Next Great 50 program's focus is to create an environment for constructive and real-world mental adjustments with a foundation of self-awareness. The course is designed for effective Re-Entry of participants into society as community ambassadors and business owners - We are passionate about helping our students become more effective citizens, business owners, and entrepreneurs in both theory and practice.

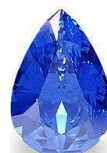
Why a sponsor should support “The Next Great 50” (NG50) Program

Our NG50 program has positioned itself as a bridge between the correctional system and business ownership for those released from jail - Sheriff Garry McFadden has adopted #TheNextGreat50 program as the ✓ Official Re-Entry Course for all inmates of #MCSO!

The founder Josh Proby has a testimony of how his darkest days of doing a 12 year prison bid led him to this current journey. Josh's #Impact is creating homebuyers, boosting credit scores, providing mental health, and financial literacy in this 16 week program... All for FREE!

All of the program participants are well positioned for success. The program sponsors receive strong exposure during the program as well as before and after it. Your support is requested and needed for this program to succeed.

Sponsorship Levels:





DIAMOND SPONSOR

The Diamond Sponsor has the opportunity to connect with all past and future graduates of the program through strong exposure before, during and after the event graduation with promotional items in the attendee bags, and a featured sponsor table at annual graduation.

PRICE: \$10,000

No. Packages: 1

Promo items in graduation bag: 3 Program ad: TWO FULL PAGE

DIAMOND BENEFITS

- Logo on all web and marketing materials related to the program
- Logo on all on-screen in session room between speakers
- 5 VIP graduation tickets
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees
- Social media recognition
- Introduction by sponsor before opening session
- Exclusive press release sent to major industry publications

NOTE: As there is only 1 sponsor at this level, it will be awarded to the first applicant.



EMERALD SPONSOR

Emerald sponsors have opportunities to connect with all graduates in the program, with promotional items in the attendee bags, and a sponsor table.

PRICE: \$7500

No. Packages: 2:

Promo items in conference bag: 3 Program ad: FULL PAGE

EMERALD BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on select on-screen in session room between speakers
- 3 VIP graduation tickets
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails to attendees
- Social media recognition
- Introduction by sponsor before opening session
- Exclusive press release sent to major industry publications

NOTE: As there are only 2 sponsors at this level, it will be awarded to the first applicants



RUBY SPONSOR

Ruby sponsors have opportunities to connect with all graduates in the program, with promotional items in the attendee bags, and a sponsor table.

PRICE: \$5,000

No. Packages: 3

Promo items in conference bag: 2 Program ad: FULL PAGE

RUBY BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 3 VIP graduation tickets
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails and social media post to attendees



SAPPHIRE SPONSOR

Sapphire sponsors have opportunities to connect with our attendees in the program, with promotional items in the attendee bags, and a sponsor table.

PRICE: \$2,500

No. Packages: 5

Promo items in conference bag: 1 Program ad: HALF PAGE

SAPPHIRE BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 2 VIP graduation tickets
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails and social media post to attendees



AMETHYST SUPPORTER

Amethyst supporters have opportunities to connect with all participants in the program, with a promotional item in the attendee bags, and a sponsor table.

PRICE: \$1,000

No. Packages: 5

Promo items in conference bag: 1 Program ad: HALF PAGE

AMETHYST SUPPORTER BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- 1 VIP graduation ticket
- Acknowledgement during closing speech
- Pre- and post-event marketing in emails and social media post to attendees



JEWEL SUPPORTER

Jewel supporters have opportunities to connect with all participants of program

PRICE: All Contributions Welcome

No. Packages: Unlimited

Promo items in conference bag: 1 Program ad: ¼ Page Ad for donations over \$200

JEWEL SUPPORTER BENEFITS

- Logo on all web and marketing materials related to the conference
- Logo on-screen in session room between speakers
- Listed in Graduation Program
- Pre- and post-event marketing in emails to attendees

Student Success

After two years of preparation, developing curriculum, beta testing of the program, vetting each instructor, and establishing program layout for optimum success; the inaugural class began in January 2021. The First Graduation Commenced on June 27, 2021!

The “Program” success rate is determined by the number of students that start the program to the number of students that complete the entire program.

The “Student” success rate is determined by student outcomes; improved credit, business LLC established, formation of business to include website, LLC, EIN, Business Credit, and Socially and mentality ready for advancement. The success takes in account peer to peer relationships and mentorship ability.

The “Section” success rate is determined by the number of students that start the program that did not complete the entire program; however, they received significant impact from the portion of the program completed. An example is completing part of credit repair and seeing an improvement of credit score. The measuring of the immeasurables are determined by student attitude adjustment during business, peers, and community. Student direct testimonies and class participation provide the greatest insight to this metric.

Enrollments

- **60%** - 30 individuals signed up for the program - 60% to plan (goal was set at 50 starts)
- **67%** - 20 of 30 started the program
- **85%** - 17 of 20 completed the entire 16-Week course
- **100%** - 20 of 20 students had improvements in sections completed
- **85%** - Student Success Rate
- **100%** - Overall Student Success Rate

Student Participation Success

- **100%** of Participants achieved a positive result in at least 1 area of the program!

Character Building and Mental Health

- 100% participation
- Peer to Peer group established
- Mentorship Groups established
- Student Testimonies shared reflect overall growth

Credit Repair

- **100%** of participants saw increase in credit score
- Combined Credit Score Increases were over 1500 points
- Average Credit Score Increase was 100 points

Entrepreneurship

- **100%** Business Plan
- **100%** LLC & EIN
- **100%** Website Ready or InWork
- **100%** Establishing a Business
- Building Business Credit in work for all students

FINANCIAL SUMMARY

Our program is offered to the general public at no cost; free to students enrolled. However, the program procures many direct and intangible costs. Our sponsorship program ensures we are able to sustain the program, grow the program, and meet short and long term financial burdens of the program.

Our course of study is defined by a total number of clock hours a student must complete during a week or an academic session. We based our financial summary on the total number of clock hours per week a student spends attending class or other instructional activities that count toward completing the program of study.

Cost and Value of Program

The Next Great 50 is a result orientated 16 week program:

Cost Per Student

- 60 Hours per student (\$295 per clock hour)
 - \$17,700 per student

Student Materials

- Materials \$200 per student
 - Workbooks
 - Forms

Instructors

- Individual Instructor cost \$1000
- 4 instructors per session

Course Platform

- Microsoft Platform \$8000

Course Development and Revisions

- Course Development \$20,000